

Progressive Promise Battleground Survey

Methodology

Upswing Research & Strategy conducted a survey among 850 Democratic primary voters nationwide from September 2 - 9, 2025. We interviewed 700 Democratic primary voters with established quotas across demographic, partisan, and geographic variables to ensure the survey is representative of likely Democratic primary voters. We also conducted 100 additional interviews for Hispanic voters and 50 additional interviews among AAPI voters.

The confidence interval overall is +/- 3.36% (+/- 6.1% among Hispanic voters, 6.5% among Black voters, 10.8% among AAPI voters); the interval is higher among subgroups. In addition to quotas, the data is also statistically weighted to ensure the sample's regional, age, and gender composition reflects that of the estimated likely voter universe.





Districts we surveyed





Democrat Priorities and Party Brand





Holding Trump accountable is Dems' top priority; action on Gaza also salient

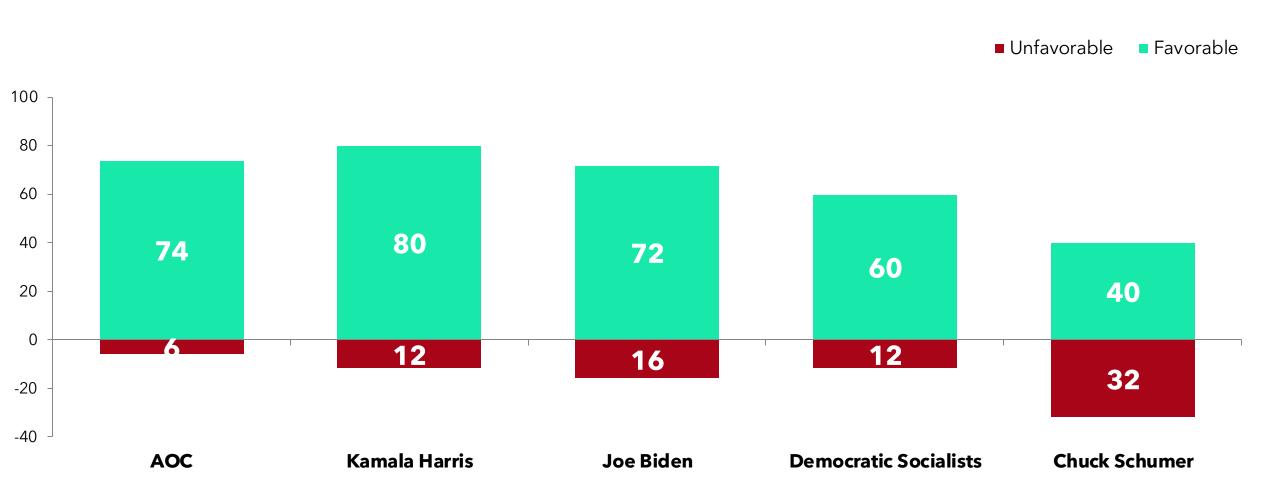
Now I'm going to read you a few issues that Democrats running for Congress might focus on. Please tell me how important it is in your mind for Democratic candidates to focus on using a scale of 0 to 10.







Most Democratic leaders are broadly popular; Democratic Socialists also viewed favorably



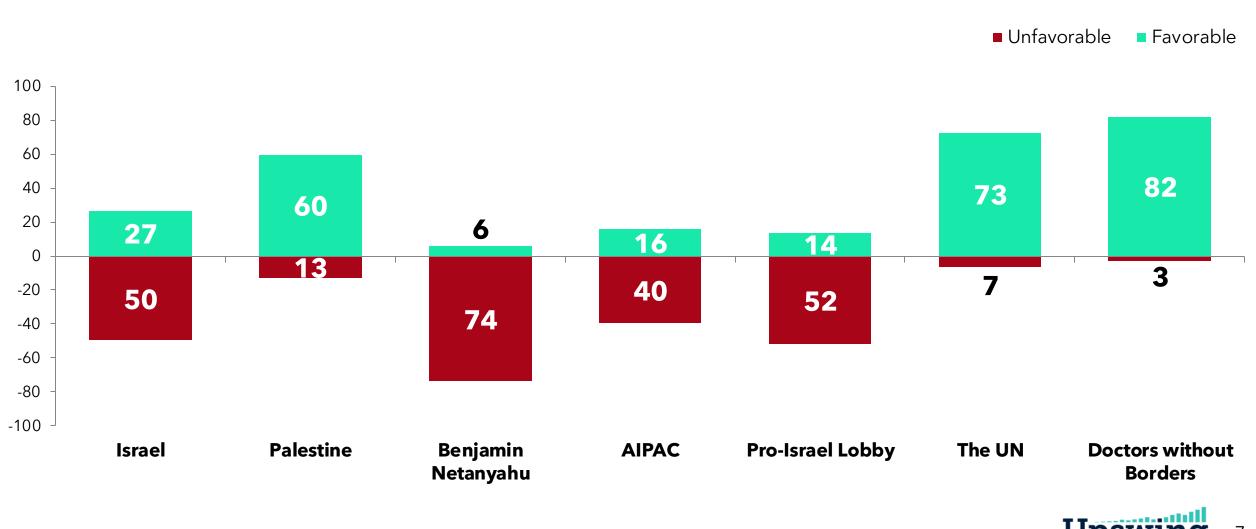


Israel and Palestine





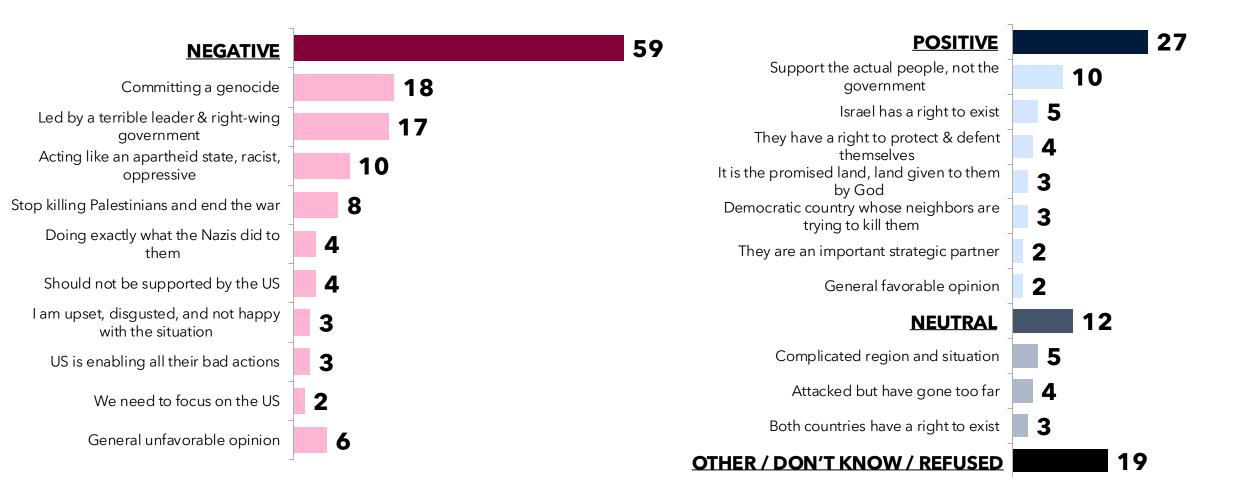
Netanyahu deeply unpopular; AIPAC and Israel underwater; Palestine, UN are broadly liked





Organic impressions of Israel lean negative

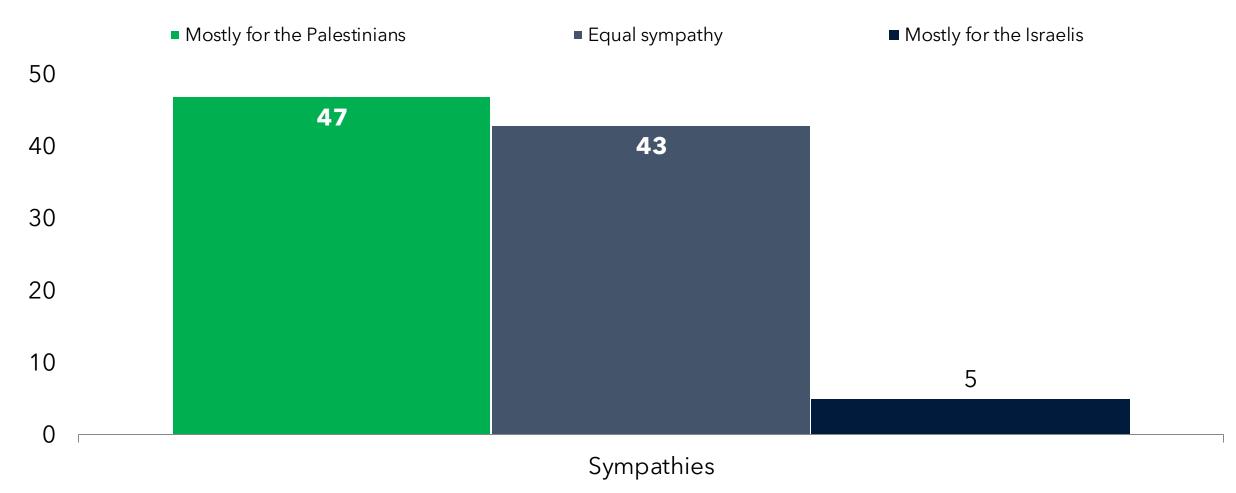
In your own words, please describe your impressions of Israel.





A plurality of voters sympathize mostly with Palestinians

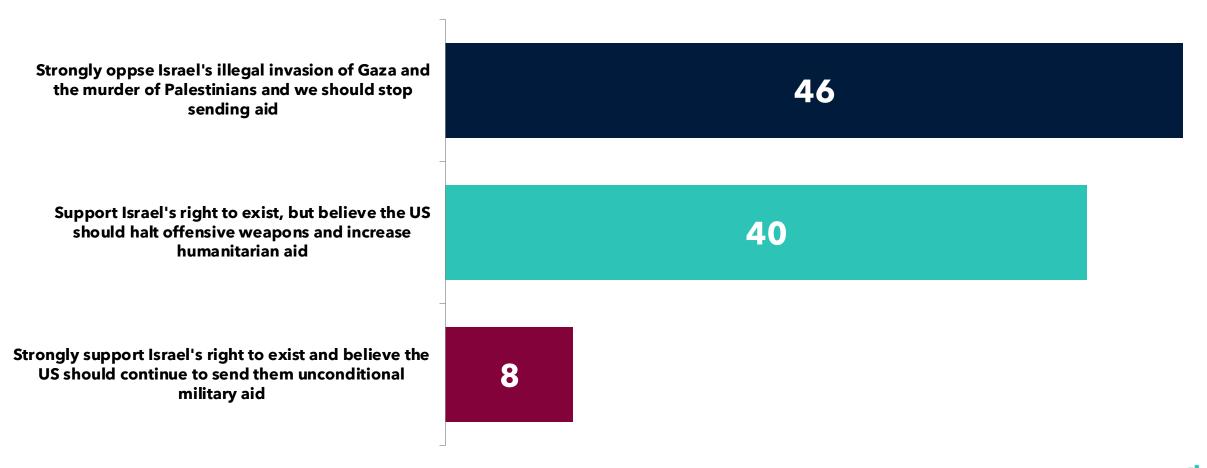
When thinking about the current crisis in the Middle East, do you mostly have sympathy for the Palestinians, have equal sympathy for the Israelis?





Near unanimity against unconditional military aid to Israel

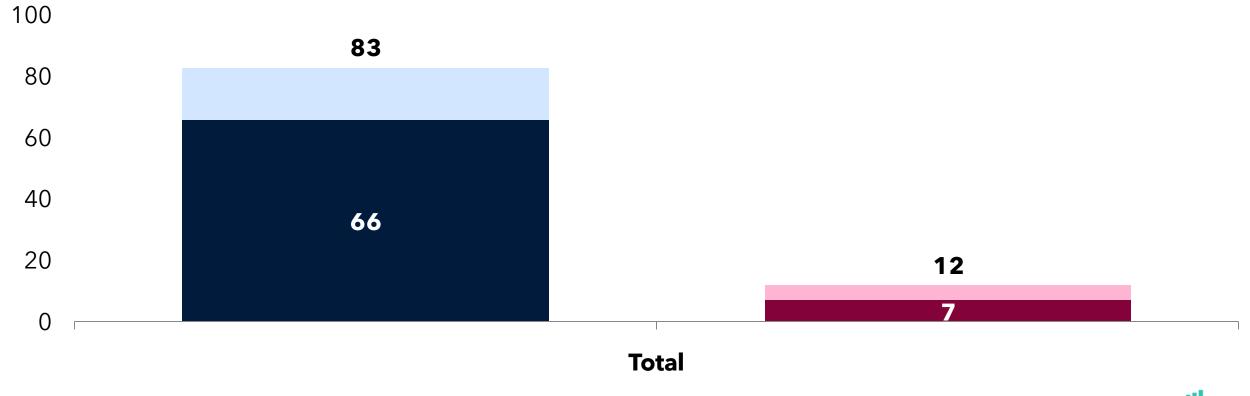
Which of the following comes closest to your position on the current conflict in Israel and Gaza, even if none are exactly right?



Intense support for requiring countries to satisfy basic human rights conditions to receive foreign aid

To receive US foreign aid, countries should have to satisfy basic human rights conditions, including Israel.

Foreign aid to Israel should be unconditional because they need every resource, they can get to defend against the Hamas terrorists and recover hostages Hamas took on October 7, 2023





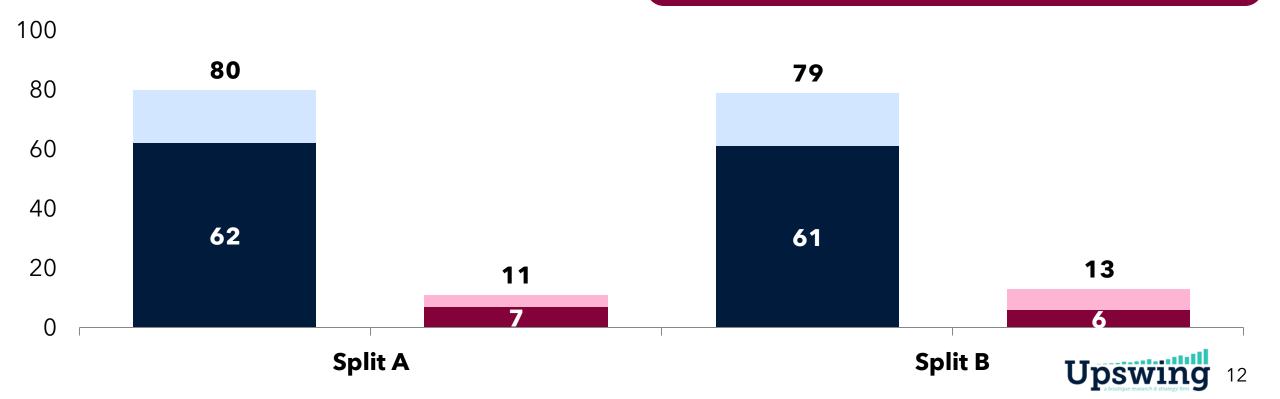
Regardless of clarifiers or not, Democrats believe Israel is committing a genocide

(SPLIT A) The Israeli government is committing a genocide in Gaza.

(SPLIT B) The Israeli government is committing a genocide in Gaza because they are indiscriminately killing Palestinians.

(SPLIT A) The Israeli government is not committing a genocide in Gaza

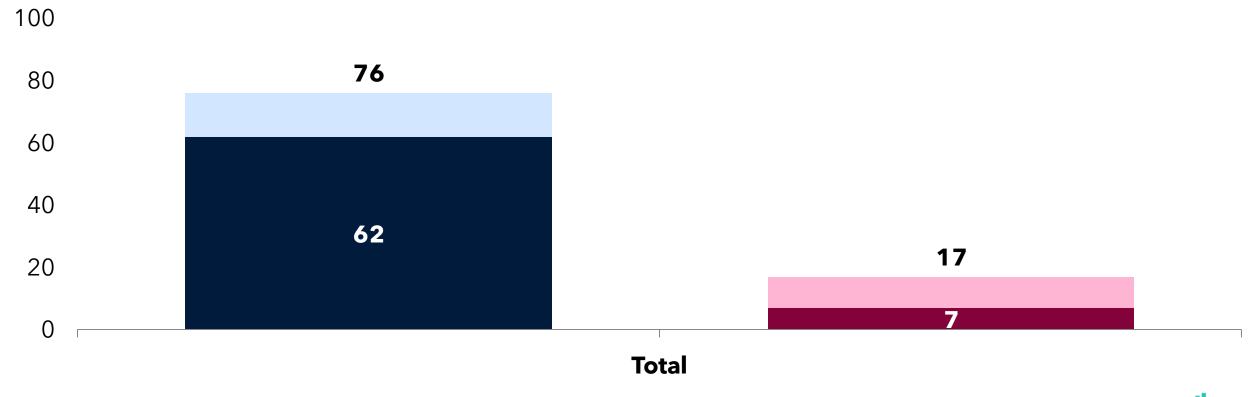
(SPLIT B) The Israeli government is not committing a genocide in Gaza. They are defending themselves against terrorism



Broad and deep support for ending military aid to Israel

We should not send Israel any more bombs or weapons because there have been too many civilian casualties in Gaza with American weapons.

We should continue to send Israel bombs and weapons so they can defend themselves against Hamas terrorists and recover hostages

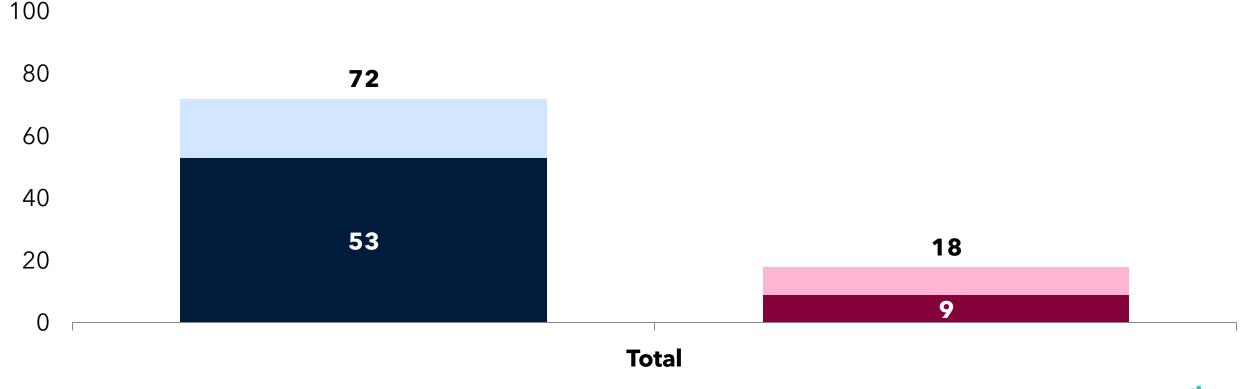




Majorities say they support Israel's right to defend itself but feel it is no longer just defending itself

I support Israel's right to defend itself, especially after the terrorist attacks on October 7, 2023, but they are no longer defending themselves, they are killing innocent Palestinians.

I support Israel's right to defend itself, especially after the terrorist attacks on October 7, 2023, because Israel is constantly under threat from Hamas, Iran, and other hostile actors in the region

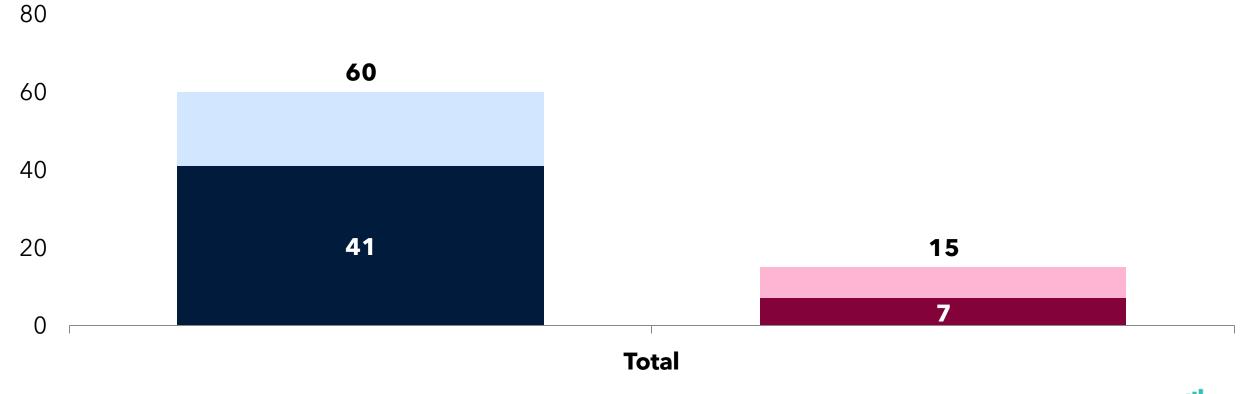




Majority say Israel has murdered journalists in Gaza to stop reporting bad stories

Israel murdered journalists in Gaza because they don't want the world to see reporting about their actions in Gaza.

Israel did not murder journalists in Gaza. Hamas disguises some of their terrorist cells as reporters just like they use Palestinians as human shields.

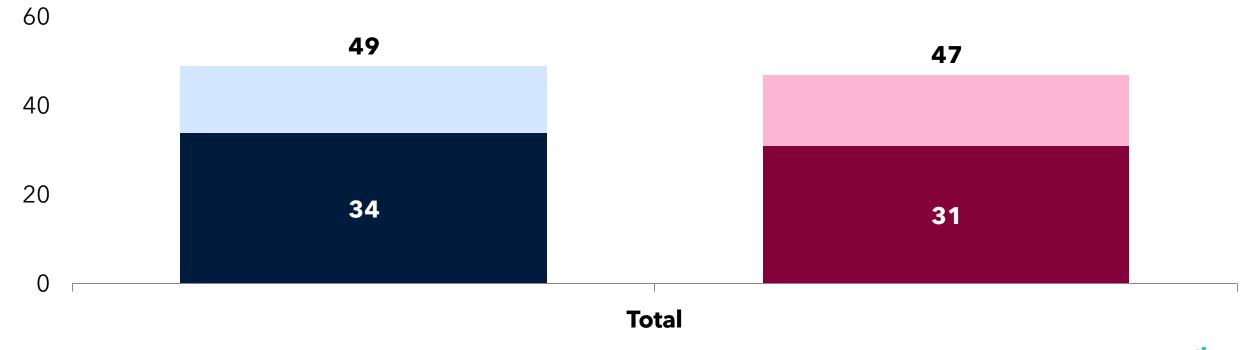




Voters are split between wanting Democrats to stand up to the Israeli government and focusing on another issue

I would like to see more Democrats show moral leadership and political courage by standing up to the Israeli government and its powerful lobby.

I think Democrats should be much more focused on issues here at home than on the conflict in Israel and Gaza

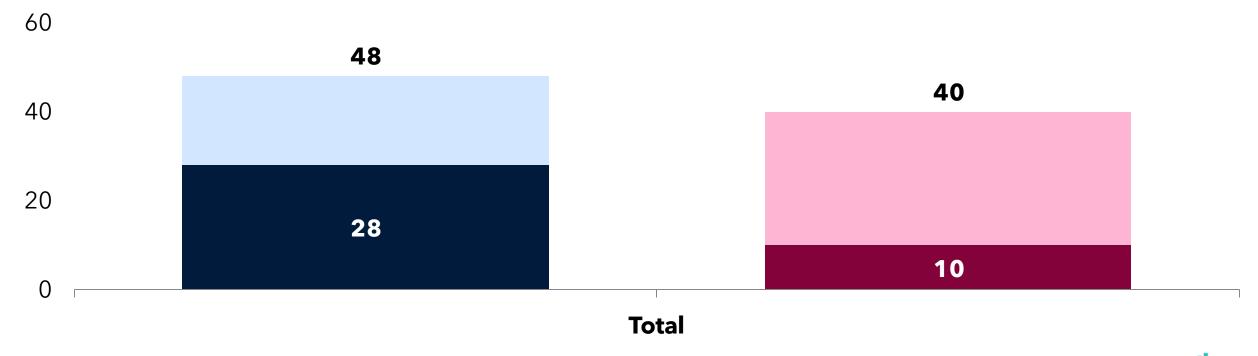




Voters more likely to say they could never support a candidate funded by AIPAC or the pro-Israel lobby, but it's soft

I could never support a candidate for Congress that was funded by AIPAC or the pro-Israel lobby.

I could see myself supporting a candidate for Congress that was funded by AIPAC or the pro-Israel lobby, especially if I agreed with them on most other issues

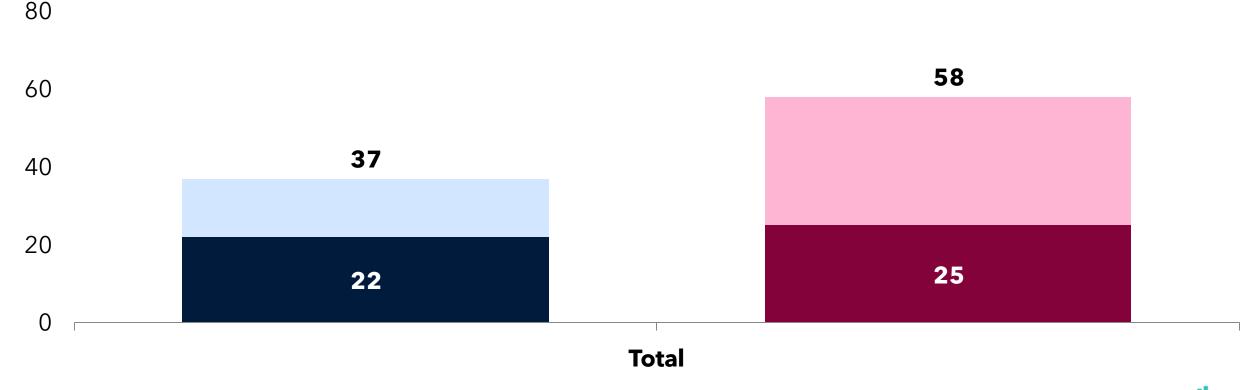




Majority of Democrats do not see a candidate's position on Israel/Palestine as a dealbreaker for support

I could never support a candidate for Congress if I disagreed with their stance on Israel and Gaza.

I could see myself supporting a candidate for Congress if I disagreed with their stance on Israel and Gaza, especially if I agreed with them on most other issues.





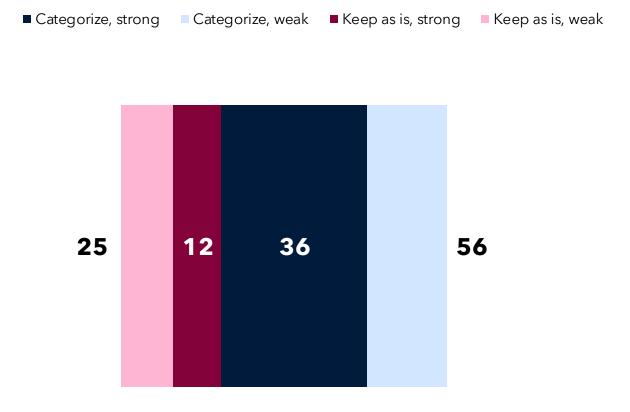


A majority say they want to categorize military aid as offensive or defensive, and they reject the argument it'll weaken Israel

Do you support categorizing military aid to Israel as either offensive aid or defensive aid or do you support keeping military aid the same as it is now so they can determine how to defend themselves?

Supporters say this would allow us to send defensive aid like funding the Iron Dome, which shoots down missiles, without having to fund weapons that have caused mass casualties of civilians.

Opponents say this will dramatically weaken Israel's ability to battle Hamas, Iran, Hezbollah, and other terrorists who have repeatedly tried to kill Israelis. The threat of attack, as we saw on October 7, 2023, is so great that they need some offensive weapons to be able to adequately play defense.





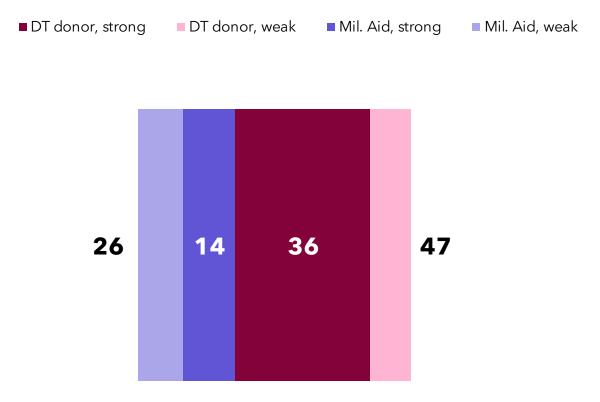
A Democratic candidate being bankrolled by Republican special interests' bigger deterrent than continuing military aid to Israel

Now I'm going to read you some statements about a Democratic candidate for Congress.

Having heard that information, despite whom you plan to vote for, what is the BEST reason to oppose this Democratic candidate for Congress: that they are bankrolled by special interest groups funded by Trump megadonors or they support unconditional military aid to Gaza, including bombs and other weapons?

This Democratic candidate is bankrolled by special interest groups that have received tens of millions of dollars from Trump's biggest donors to spend on Democratic primaries, allowing Trump donors to pick which Democrats win primaries. Their funders also endorsed 109 members of Congress who sympathized with the January 6th insurrection and voted against certifying the election results of 2020.

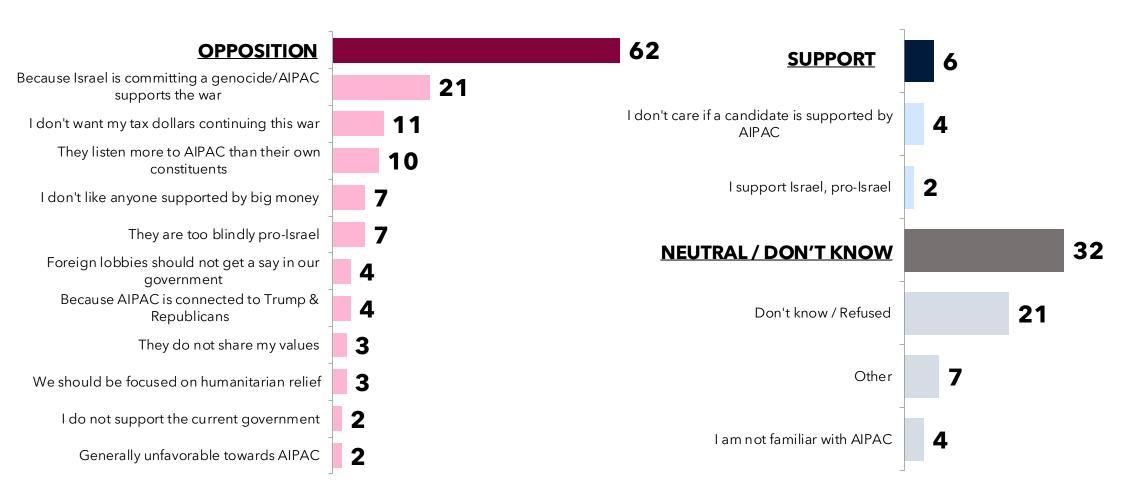
This Democratic candidate supports unconditional military aid to Israel, including bombs and weapons, opposes ceasefire agreements that aren't favorable to Israel, and stays silent about Israel blocking humanitarian aid getting into Gaza for Palestinian families.





But voters organically offer that Israel committing a genocide strongest reason to oppose candidates supported by AIPAC

In your own words, what is the BEST reason to oppose candidates supported by AIPAC and the pro-Israel lobby.





Key Takeaways



Thank you

